

SCFA Convention Preview

SC Forestry Association's 43rd Annual Meeting, Nov. 2-4, 2011, Grove Park Inn, Asheville, NC



The Grove Park Inn, Asheville, NC, was built in 1913 and is an architectural gem on the National Register of Historic Places.

Meeting Offers Guide To Forestry's Future

Many analysts are predicting major shifts ahead. Learn about trends, outlooks, and strategies.



The SC Forestry Association's 2011 Annual Meeting returns to a favorite destination point -- Asheville, NC and the Grove Park Inn. As one of the South's oldest and most famous grand resorts, the Inn overlooks the majestic Blue Ridge Mountains.

SCFA Board Chairman Dr. Walt A. McPhail will call to order the 43rd Annual Meeting Thursday, Nov. 3, then introduce keynote speaker Dr. Lynn O. Michaelis, Executive Economist with RISI. He will discuss where the economy is headed as it impacts the South Carolina forestry/forest products supply chain.

Under the theme "View of the Future of Forestry", the Morning Session will provide an overview of South Carolina's softwood and hardwood forest and utilization. Experts will also provide perspective on how landowners can best position themselves for both the short and long-term, discuss management concepts, recovery timing, and specific issues and concerns.

During Thursday's Afternoon Session, speakers will provide insight on trends in building material properties and the positive impacts that genetics and silviculture can provide. During the Afternoon Roundtables, attendees will have an opportunity to offer input that will help shape the future of the South Carolina Forestry Association and SC's forest resource.

The Annual Business Luncheon will highlight SCFA activities, financial condition and accomplishments for the year.

A Tree Farm Forest Owners Conference is slated on opening day, Nov. 2. Purpose is to inform participants about how to realize the most from timber

investments. The program features presentations on forest economics and marketing/utilization of timber products.

The schedule includes recreational activities, award presentations, social events, professional entertainment,

exhibits and the SC Tree Farm Silent Auction.

It provides networking opportunities and a means to obtain CFE and SFI credits.

For complete program and registration details, refer to inside pages.

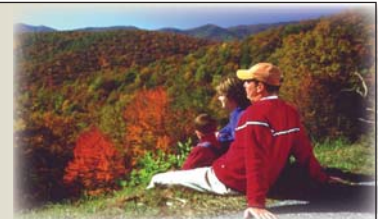
Keynote Speaker: Dr. Lynn O. Michaelis



As Executive Adviser and Senior Economist with RISI (*Resource Information Systems Inc.*), Dr. Michaelis' interest is to bring new ways to help executives think about the future, using the data and forecasts developed by RISI. Over the last year, he helped develop a new "model" for the housing starts forecast.

At RISI, he has led the annual update of the housing forecast and participates with client consultations on wood products, timber and containerboard outlooks.

Nature & More: Majestic vistas, historic landmarks, local handcrafts and folk art, and exceptional recreational adventures are just a few of the many drawing cards Asheville, NC offers.



Register Now For Discounts

Mindful of budget restraints and costs, SCFA secured a discounted room rate at Grove Park Inn, Asheville, NC. Convention registration fees are likewise affordable but both require early registration.

- ▶ Room reservations at Grove Park must be made by **Sept. 30** to secure accommodations at the special group rate.
- ▶ Deadline to register for SCFA's Annual Meeting is **Oct. 28**.

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Nov. 2 Tree Farm Forest Owners Conference

Begins at 12:00 noon with registration and lunch. Tree Farmers, forest resource professionals, and SCFA members will want to register for this Conference.



Moderator

Dr. Walt A. McPhail is a Family Forest Owner, Mauldin, SC, and the SC Forestry Association's Chairman. Forest Landowners Association named him Forest Landowner of the Year during its national conference held in June.

Speakers

Kellee M. Melton, Assistant State Conservationist for Programs, Natural Resources Conservation Service, Columbia, SC

Topic: USDA-NRCS Farm Bill programs

- Overview of the Wildlife Habitat Incentives Program (WHIP)
- Overview of the Longleaf Pine Initiative
- Overview of the Healthy Forest Reserve Program (HFRP)
- Technical Service Providers (TSPs)
- Conservation Activity Plans (CAPs)

Dennis L. Bauknight, SC Tree Farmer of the Year, Easley, SC

Topic: Practices and resources that have most helped Bauknight.

- Importance of working with the SC Forestry Association, both the American and South Carolina Tree Farm programs, and agencies that do cost-share work.
- How forest landowners can get more involved -- activism 101.
- Inspiration and motivation
- Music by Dennis and his wife Amanda

Peter J. "Pete" Stewart, President/CEO, Forest2Market, Charlotte, NC

Topic: Demand trends that will impact private landowners, planting, and silvicultural practices.

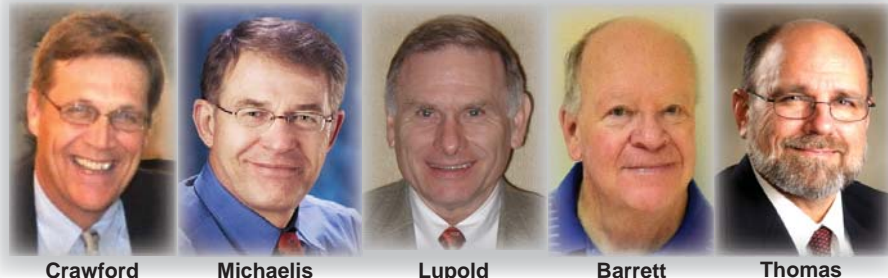
Timothy O. "Tim" Adams, Director-Resource Development Division, SC Forestry Commission, Columbia, SC

Topic: Forest Resource Update

- Overview of forest resource trends in South Carolina
- Opportunities for industry growth
- International export markets for South Carolina forest products
- Declines in tree planting

Nov. 3 Morning General Session

Begins at 8:00 a.m. with the call to order by SCFA Chairman Dr. Walt A. McPhail and brief opening remarks by SC Forestry Association President **Cam Crawford**, Columbia, SC.



Keynote Address

Dr. Lynn O. Michaelis, Executive Economist, RISI

Topic: Where is the economy headed as it impacts the South Carolina forestry/forest products supply chain?

- The economy – including SC, regional, US, and international.
- Housing – expect low sawtimber demand until housing recovers.
- Current supply/demand hot spots around the world and how they impact the US Southeast.
- Factors controlling import/export around the world.
- Short-term management recommendations for SC forest landowners.

Speakers

H. M. "Mac" Lupold, Lupold Consulting, Inc., Camden, SC

Topic: Traditional and new demands on SC softwoods from an unbalanced age class distribution.

- Is SC already in a fourth major structural change since 1945 in softwoods? What will be the outcome?
- Softwood uses, demands, trends, values and production highlights.
- Age class distributions -- for both natural and planted -- and trends.
- FIA Dating: what the 2010 panel actually represents.
- Growth/removal trends: there is more sawtimber and perhaps less pulpwood. What are the implications from a continued strong paper market, increased energy users and OSB demand in an improved housing market?
- What about the continuing decline in tree planting?

- Looking back: 10 factors that imply this has been happening all along.
- Looking ahead

George Barrett, Editor, Hardwood Review, Charlotte, NC

Topic: Hardwoods represent half of South Carolina's area and volume. When will demand return?

- Roughly half of SC's timber acres and standing timber volume are in hardwoods.
- There are only a few mills in the coastal plain and sand hills, and some in the piedmont and foot hills.
- What is the current domestic and export demand?
- Will foreign plants ever revert back to the US with increased technology (less labor) and better customer understanding?
- What are the results of focus groups in the East with hardwood growers, manufacturers, end users, etc. as to future of hardwoods?

Marshall D. Thomas, President, F&W Forestry, Albany, GA

Topic: Individual private timberland owners control 2/3rds of SC's forests. How should they stay the course?

- Current trends that Thomas has observed.
- How private landowners might position themselves both short and long term in today's market and demand situation.
- Business management ideas, concepts, and recommendations.
- Recovery timing or steps necessary for realistic, steady markets.

Nov. 3
Afternoon General Session

Begins at 2:00 p.m.

Moderator

Dave Dodge is Procurement Manager with Canfor Southern Pine, Myrtle Beach, SC and the SC Forestry Association's Vice Chairman.

Speakers

Thomas D. Searles, President, American Lumber Standard Committee, Inc.

Topic: We grow sawtimber for building materials. How are the properties holding up?

- What does grade marked forest products mean, and what are the structural design implications?
- Discuss differences in visual vs. machine rated (lumber) vs. panel testing (plywood, OSB) vs. finished properties (MDF, PBD).
- Most softwood sawtimber goes into products that are grade marked to meet certain design applications.
- Will outline current and/or past testing for trend lines, current discussions, and possible grademark changes.
- What tree growing or management conditions are causing decreased properties?
- Management implications for the future.

Dr. Steven E. McKeand, North Carolina State University

Topic: How will genetics satisfy future end product demands for paper, building materials and energy?



Dodge

Searles

McKeand


Schimleck

- History of genetic applications for tree quality, volume, disease, etc.
- Are there significant differences between paper, building material and energy -- as to the desired properties?
- Will there be a common tree for all applications over a sawtimber rotation?
- What are the forest management implications?
- Known volume per acre differences between industry and the private landowner, could be an answer to less forest land acreage due to development with more intensive management.
- Describe sawtimber properties being included in recent tree improvement seedlings.

Dr. Lawrence Schimleck, Co-director, Wood Quality Consortium, University of Georgia

Topic: Silvicultural choices available now for varied products in 10 to 40 years.

- Single end product objectives or blends for an uncertain future.
- Seedling selection -- sources, genetic improvement, and economics.
- Tree spacing -- the pros and cons.
- Rotations -- thinnings, products, and return on investment.
- Building material quality management per grade trends.
- Other



Nov. 3
Afternoon Roundtables: Tell Us What You Think

Begins at 3:30 p.m.

During the Afternoon Roundtables, attendees will have an opportunity to provide input on shaping the future of the South Carolina Forestry Association and SC's forest resource. SCFA Board members will serve as primary facilitators.

Plan now to visit Exhibits and the SC Tree Farm Committee's Silent Auction on Nov. 2-3. The Auction is a great source for unique gift items.




Thank you to our
EVENT SPONSORS

SCFA thanks Event Sponsors for their generous contributions which help defray convention costs and ensure a reasonable registration fee. Annual Meeting attendees are encouraged to express appreciation to them as well.

Gold Sponsors

- ▶ Davis-Garvin Agency, Inc.
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- ▶ Blanchard Machinery Co.
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- ▶ F&W Forestry Services, Inc.
- ▶ International Paper
- ▶ Plum Creek Timber

Bronze Sponsors

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Directions to Grove Park Inn
 From I-26 or I-40, take I-240 into Asheville, NC. Take exit 5B/Charlotte Street.
 If coming from I-240 East, turn left on Charlotte Street.
 If coming from I-240 West, turn right on Charlotte Street.
 Proceed north on Charlotte Street for approximately .7 mile. Turn right on Macon Avenue and continue for .8 mile. The Grove Park Inn entrance will be to your left.
AIRPORT: Asheville Regional Airport is 9 miles Southeast of Asheville (25 minutes from Grove Park Inn).

Schedule Of Events

Wednesday, Nov. 2

8:00 a.m.	Registration	Great Hall Lobby, Grove Park Inn
10:00 a.m.	Exhibit set up	
10:00 a.m.	Golf Tournament	Reems Creek Golf Course
12:00 noon	Sporting Clays	River Bend Sportsman's Resort
12:00 noon	Tree Farm Forest Owners Conference	
	Moderator: <i>Dr. Walt A. McPhail, Family Forest Owner</i>	
	■ <i>Kellee M. Melton, Natural Resources Conservation Service</i>	
	■ <i>Dennis L. Bauknight, SC Tree Farmer of the Year</i>	
	■ <i>Peter J. Stewart, Forest2Market</i>	
	■ <i>Timothy O. Adams, SC Forestry Commission</i>	
4:00 p.m.	Exhibits and SC Tree Farm Silent Auction Open	
6:00 p.m.	Welcome Reception	
7:00 p.m.	Dinner hosted by the SC Forestry Association and Davis-Garvin	

Thursday, Nov. 3

6:45 a.m.	Buffet Breakfast	Grove Park Inn
7:00 a.m.	Registration	
7:00 a.m.	SCFA Board Breakfast	
7:00 a.m.	Exhibits and SC Tree Farm Silent Auction Open	
8:00 a.m.	Opening General Session	
	Presiding: <i>Dr. Walt A. McPhail, SCFA Chairman</i>	
	Call to Order and Welcome	
	Invocation: <i>Dr. Benton H. Box, Clemson University/retired</i>	
	Antitrust Statement: <i>William M. Bruner, attorney</i>	
	■ <i>Cam Crawford, SCFA President</i>	
8:20 a.m.	Keynote Address	
	■ <i>Dr. Lynn O. Michaelis, Executive Economist, RISI</i>	
9:00 a.m.	Morning Session	
	■ <i>H. M. "Mac" Lupold, Lupold Consulting</i>	
	■ <i>George Barrett, Hardwood Review</i>	
	■ <i>Marshall D. Thomas, F&W Forestry</i>	
12:00 noon	Annual Business Luncheon	
	Presiding: <i>Dr. Walt A. McPhail, SCFA Chairman</i>	
	Invocation: <i>Sam R. Coker, SC Pole & Piling, Inc.</i>	
	▶ SCFA's 2011 Annual Report	
2:00 p.m.	Afternoon Session	
	Moderator: <i>Dave Dodge, Canfor Southern Pine</i>	
	■ <i>Thomas D. Searles, American Lumber Standard Committee, Inc.</i>	
	■ <i>Dr. Steven E. McKeand, North Carolina State University</i>	
	■ <i>Dr. Lawrence Schimleck, Wood Quality Consortium, University of Georgia</i>	
3:30 p.m.	Afternoon Roundtables	
6:00 p.m.	Chairman's Reception	
7:00 p.m.	Chairman's Dinner	
	(harpist)	
8:00 p.m.	Entertainment:	
	■ <i>LaDonna Gatlin, speaker, singer, author</i>	
9:30 p.m.	Exhibits/Silent Auction break down	

Friday, Nov. 4

7:00 a.m.	Sunrise Service	Grove Park Inn
	Featuring:	
	■ <i>Beth Greer, soloist, Life and Godliness Ministries</i>	
8:00 a.m.	Awards and Recognition Breakfast	
	Presiding: <i>Dr. Walt A. McPhail, SCFA Chairman</i>	
	Invocation: <i>Dwight L. Stewart, Stewart & Associates</i>	
	Award Presentations:	
	▶ SC Project Learning Tree Educator of the Year	
	▶ SC Tree Farmer of the Year	
	▶ Outstanding Logger of the Year	
	▶ Charles H. Flory Distinguished Service Award	
	Featured Speaker:	
	■ <i>Jonathan Johnson, former Major League Baseball player and recreation minister, Irmo, SC</i>	
	▶ Announcement of new SCFA officers and directors	
10:30 a.m.	Adjourn	

Thank you to our Meeting Sponsors

AbitibiBowater
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 AgSouth Farm Credit
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 ArborGen, LLC
 Association of Consulting Foresters
 Benton & Rhodes, Inc.
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 Timber Mart-South
 United Wood Treating
 W&W Truck and Tractor, Inc.
 Weyerhaeuser Premium Seedlings
 White Oak Forest Management, Inc.

Annual Meeting Committee

H. M. "Mac" Lupold, Chairman
 Dr. George R. Askew, Program
 Wayne A. Barfield, Program
 Dr. Walt A. McPhail, Program
 Walter H. "Chip" Mallard, Jr., Sporting Clays
 John M. Barlow, Registration
 Amy L. McFadden, Exhibits
 Ronald L. Summers, Golf Tournament

Nov. 3 *Comedy & Inspiration*
 Chairman's Dinner Will Spotlight
LaDonna Gatlin



LaDonna Gatlin

SCFA's Nov. 3 Chairman's Dinner will feature headliner LaDonna Gatlin. The sister of country music's legendary Gatlin Brothers, she has a powerful voice but also delivers a passionate message. She has devoted her career to empowering others to "sing their own song" and authentically live life from the inside out through words, deeds, and actions.

LaDonna is equally gifted as a speaker, singer and author. She's an active member of the National Speakers Association and has earned its highest designation -- the CSP (Certified Speaking Professional). In July of 2005, LaDonna was one of five inductees into the Speakers Hall of Fame, a lifetime award for speaking excellence and professionalism.



Spouse Options

▶ A Nov. 3 spouse tour of Biltmore Estate will be offered through *Accents on Asheville*. The Biltmore House is America's largest privately owned residence and offers an amazing display of furnishings, sculptures, paintings, books, and other treasures collected from around the world. To take advantage of this tour opportunity, spouses **must register directly with Accents on Asheville by the Oct. 21 deadline**. The flyer -- with tour details and registration form -- is included in this Convention Preview.

▶ Spouses may also want to consider booking an appointment at the Grove Park Inn Spa. Well known for being a sanctuary of tranquility and relaxation, the Spa is consistently rated as one of the best worldwide. **Appointments should be made early** because of the Spa's popularity. We strongly recommend making Spa appointments while making your room reservation. Call:

Outside resort: 828/252-2711, ext. 2772
 Toll free: 877/772-0747
 Package reservations: 800/438-5800



Nov. 4 *Motivation & Recognition*
 Awards Breakfast To Feature
 Baseball Standout

The Nov. 4 Awards and Recognition Breakfast will feature Jonathan Johnson, former Major League Baseball player and recreation minister, from Irmo, SC.



Jonathan Johnson

Johnson played professional baseball for 10 years, playing at the major league level for six of those years. He attended Florida State University where he was the ACC Freshman of the Year, a Freshman All American, two time All American, two year All ACC team, voted the 1995 ACC tournament MVP, and voted Florida's 1995 Amateur Player of the Year. He represented his country playing for team USA in 1994. He was drafted in the first round, 7th overall, by the Texas Rangers in the 1995 amateur draft.

He has since been voted on the all century ACC team and has been inducted to the Florida State Hall of Fame.

He started a baseball ministry in 1996 that uses baseball to share Christ in Latin America. To learn more about this ministry go to www.honoringthefather.com

Also On The Agenda

Awards: During SCFA's Awards and Recognition Breakfast, there will be presentations for:

- ▶ SC Project Learning Tree Educator of the Year
- ▶ South Carolina Tree Farmer of the Year
- ▶ Outstanding Logger Award
- ▶ Charles H. Flory Distinguished Service Award

Officers: SCFA's newly elected officers and directors will be announced for the first time during the installation ceremony.

Gavel Exchange: Outgoing SC Forestry Association Chairman Dr. Walt A. McPhail, Family Forest Owner, Mauldin, SC, will hand the gavel over to incoming Chairman Dave Dodge, Canfor Southern Pine, Myrtle Beach, SC, during closing ceremonies.

Nov. 4 *Inspiration*
 Sunrise Service Will Uplift



Beth Greer

The Nov. 4 Sunrise Service will feature soloist and worship leader Beth Greer of Lexington, SC. Under the umbrella of Life & Godliness Ministries, she delivers inspirational messages and worship through music. She has released the CD *More Than A Song* and is a member of the singing group One Purpose.

General Information

Registration: Members and guests are encouraged to take advantage of pre-registration discounts for the convention and hotel accommodations. SCFA convention registration deadline is **Oct. 28**. Room reservations should be made directly with Grove Park Inn by **Sept. 30**. After the cut-off date, rooms are on a space availability basis only.

Hotel CHECK-IN: after 4:00 p.m. **Hotel CHECK-OUT:** before 11:00 a.m.

Credit:

- ▶ The program qualifies for 5.5 hours Category 1 CF of the Society of American Foresters Continuing Education Program.
- ▶ The Nov. 2 Tree Farm Forest Owners Conference qualifies for 3 hours CFE Category 1 CF.

Dress: Appropriate attire for the General Sessions and most meal functions is business casual -- open collar with coat optional. The Welcome Reception is either coat/tie or open collar and coat. The Chairman's Reception and Dinner is coat and tie.

Recreation

GOLF: A Captain's Choice Golf Tournament is scheduled at Reems Creek Golf Course. The unique mountain golf experience is located only minutes from Asheville, in a beautiful valley completely surrounded by the scenic Blue Ridge Mountains. Reems Creek Golf Club, designed by Hawtree & Son of Oxford, England, offers a Scottish Highland look with its rolling terrain, deep and large knolls which bisect the manicured fairways and greens. Reems Creek Golf Club was rated 4 stars by Golf Digest's "Places to Play".

Foursome assignments will be sent to registered golfers. Prizes awarded to winners.

Directions: Take Highway 19-23 North. Exit New Stock. Proceed North on Business 19-23 to Reems Creek Road. Proceed 3.8 miles to Pink Fox Cove Road. Reems Creek Golf Club entrance is located .4 mile.

SPORTING CLAYS: Sportsmen, both novice and advanced, can test their marksmanship at a challenging array of shots. The sporting clays tournament will be held at River Bend Sportsman's Resort, Fingerville, SC. Participants should bring their own shotgun along with two boxes of field-load shells.

Registration is limited to 50 shooters. Sponsored lunch at 12:00 noon; tournament begins at 1:00 p.m. Prizes awarded to winners.

Directions: River Bend is convenient to I-85 and I-26. Take I-26 West to exit 5 (Hwy. 11). Turn right onto Hwy. 11 and travel approx. 7 miles to caution light. Fingerville Baptist Church will be on the left. Turn left at church. Then take first right (approx. 1/4 mile). River Bend is 2 miles on the right.

Exhibits: Exhibits will be featured as an integral part of the convention. A mix of educational, professional, and commercial displays will be included.

Silent Auction: The SC Tree Farm Committee's Silent Auction will offer bidders a unique collection of items. Auction proceeds go towards Committee projects such as the Master Tree Farmer Program.

To donate items, contact: Jeff Brown 803/438-1350 or jeff@forestresourcepro.com, or Ken Leach 843/344-0400 or ken.leach@ipaper.com.



Register early with the Grove Park Inn.



Reems Creek Golf Course is a favorite of both pro and amateur golfers.



River Bend Sportsman's Resort will host the sporting clays tournament.

Thank you to our

EXHIBITORS

- ▶ AgSouth Farm Credit
- ▶ American Forest Management, Inc.
- ▶ ArborGen, LLC
- ▶ ArborOne Farm Credit
- ▶ BM&M Screening Solutions
- ▶ Bodenhamer Farms and Nursery
- ▶ CellFor
- ▶ Davis-Garvin Agency
- ▶ Forestry Mutual Insurance Co.
- ▶ Horry-Georgetown Technical College
- ▶ International Forest Co.
- ▶ Landmark Spatial Solutions, LLC
- ▶ Meeks' Farms & Nursery Inc.
- ▶ Pennsylvania Lumbermens Mutual Insurance Co.
- ▶ USDA Farm Service Agency
- ▶ Weyerhaeuser

** Only a few exhibit spaces are now available.*

South Carolina Forestry Association

2011 Annual Meeting **REGISTRATION FORM**

Photocopy this form and submit one form per individual and/or spouse attending. For best rates, mail or FAX by **Oct. 28, 2011** to: SC Forestry Association, Box 21303, Columbia, SC 29221, FAX: 803/798-2340. Questions? Call 803/798-4170, Ext. 10.

Print or type

Name _____ Name (for badge) _____

Organization _____ Job Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Mobile _____

FAX _____ E-mail _____

Spouse's Full Name _____ Name (for badge) _____

Check if this is your first SCFA Annual Meeting

Full registration includes: Welcome Reception, Buffet Breakfast, General Sessions, Business Luncheon, Chairman's Reception and Dinner, Awards Breakfast, and Exhibits/Silent Auction.

CANCELLATION POLICY: Pre-registration must be received by **Oct. 28**. Registration cancellation by **Oct. 28**: full refund. No refund for cancellation received after Oct. 28 or for no-shows.

Attendees not registered by **Oct. 28** must register on-site at the meeting.

Registrant	Early Bird On/Before Oct. 28	Regular or On-site After Oct. 28	Number Attending	Amount Due
Member	\$240	\$255		= \$
Member Spouse	200	210		=
Non-Member	270	290		=
Non-Member Spouse	240	250		=
Golf Tournament	70	Handicap _____ or average score _____		=
Sporting Clays	45	55		=
Tree Farm Conference/lunch	55	60		=
				Total \$

Payment Options

- Check** (Payable to: SC Forestry Association)
- VISA**
- MasterCard**

Name on card _____

Signature _____

Card number _____

V number (last three digits following card number on reverse side of card) _____

Expiration Date _____

To qualify for CFE credits and meet ATF requirements, this section must be completed.	I'm a:	<input type="checkbox"/> Yes	<input type="checkbox"/> No
	• SC Forestry Association member	<input type="checkbox"/> Yes	<input type="checkbox"/> No
	• Registered or certified forester	<input type="checkbox"/> Yes	<input type="checkbox"/> No
	• Landowner with _____ acres of timberland. I have a management plan	<input type="checkbox"/> Yes	<input type="checkbox"/> No
	• American Tree Farm member	<input type="checkbox"/> Yes	<input type="checkbox"/> No

HOTEL ACCOMMODATIONS: Cut-off date is **Sept. 30**. Make reservations directly with the Reservations Dept. at Grove Park Inn Resort & Spa, 290 Macon Ave., Asheville, NC 28804, **FAX:** 828/210-8314, **Phone:** 828/252-2711, Ext. 1010 or 1/800/438-5800.

Reservations are subject to room availability. Advance deposit of \$139 is required to confirm reservation. Group rate/block applies only to convention registrants. Hotel reservations will be made on first come basis.

Indicate if you'll stay at: Grove Park Inn, Other hotel, or commute.