

## CAROLINA FORESTRY JOURNAL

The *South Carolina Forestry Journal* is the bi-monthly publication of the Forestry Association of South Carolina, a private organization of individuals and companies dedicated to forest conservation and the sustainable use of natural resources. It reaches a targeted audience of over 3,000 and includes: foresters, timberland owners, wood-using industries and related businesses, financial institutions, educators, and conservationists.

AD SIZE	Frequency:	One Time [ad runs only once]	Three Times [cost per insertion]	Six Times [cost per insertion]
Full Page (9 3/4" wide x 10 3/8" high)		\$460	\$440	\$420
Three-Quarter Page (7 1/4" wide x 10 1/4" high)		\$360	\$340	\$320
Half Page (10" wide x 5.375" high)		\$300	\$280	\$260
Quarter Page (4.9" wide x 5.375" high)		\$155	\$145	\$135
Eighth Page (2.375" high x 5.375" wide)		\$90	\$85	\$80
Business Ad (2 1/4" wide x 2 3/4" high)		\$65	\$65	\$65

### ADVERTISING INSERTION ORDER -- please complete all sections below

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Email \_\_\_\_\_

Ad Agency \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

#### PAYMENT OPTIONS

- Enclosed is my check made payable to the Forestry Association of SC
- Bill me for \$ \_\_\_\_\_
- Charge my credit card for \$ \_\_\_\_\_ \* Processing fees apply if paying by credit card.

#### Indicate Payment Method

Check

Credit Card [We accept all major credit cards]

Name on card \_\_\_\_\_

Card number \_\_\_\_\_

Security code \_\_\_\_\_

Billing zip code \_\_\_\_\_

Expiration Date \_\_\_\_\_

#### AD SIZE and FREQUENCY

Indicate ad size and circle frequency

- Full Page 1 3 6
- Three-Quarter Page 1 3 6
- Half Page 1 3 6
- Quarter Page 1 3 6
- One-Eighth Page 1 3 6
- Business Ad 1 3 6
- Professional Ad 1 3 6

#### OPTION: ADDING COLOR TO YOUR AD

cost per issue:

- Black and one color add \$175
- Black and two colors add \$275
- Black and three colors add \$375

#### ISSUES you want YOUR AD to run in

- January/February issue
- March/April issue
- May/June issue
- July/August issue
- September/October issue
- November/December issue

Advertising sales: are handled by FASC Communications Director Frances L. Taylor

#### Mailing address:

Forestry Association of SC  
4901 Broad River Rd.  
Columbia, SC 29212

Phone: 803/798-4170

Email: [scfa@scforestry.org](mailto:scfa@scforestry.org)

FAX: 803/798-2340

Email ad file to [scfa@scforestry.org](mailto:scfa@scforestry.org)  
as a pdf without printer's/crop marks

THANK YOU for advertising with the Forestry Association of South Carolina!