



DIRECTOR OF MEMBERSHIP DEVELOPMENT AND RECRUITMENT

JOB DESCRIPTION

This position primarily focuses on membership outreach, recruitment and development through implementation of the Forestry Association of South Carolina's (FASC) membership program by hosting regional events for FASC members and prospective members, working with consulting foresters, landowners, and other professionals in the forest industry supply chain to identify prospective new members, contact and develop relationships with existing FASC members to encourage membership renewal, and working with the communications director to promote FASC membership on the FASC website, social media and other publications.

The Director of Membership Development and Recruitment would also work with Timber Operations Professionals (TOP) program and SC Tree Farm staff members, county forestry boards, and county forestry associations to identify prospective members, and travel to meet with prospective members. This position will also be assigned administrative duties such as invoicing members, preparing deposits, coordinating FASC's Annual Meeting registrations and other assigned Annual Meeting duties, and working with the AssuredPartners Hunt Club Insurance Program.

EDUCATION REQUIREMENTS

A bachelor's degree or higher is required, and preferred in one of the following areas: forestry, agriculture, natural resources, management, marketing, or business.

WORK EXPERIENCE

Five years or more of experience in the practice of forestry or in the wood supply chain is required.

QUALIFICATIONS, SKILLS AND ADDITIONAL REQUIREMENTS

Applicants must have a valid driver's license, auto insurance, and reliable vehicle for travel, and must be a resident of South Carolina or be willing to relocate to South Carolina. Candidates must be proficient in using computers, QuickBooks software, and social media. Ideal candidates must be team-oriented, and possess strong communication and interpersonal skills; must be able to establish short and long term plans for FASC membership recruitment and retention; and must be a self-starter as demonstrated by prior experience and/or involvement in forestry.

SALARY AND BENEFITS

- Salary range is \$50,000 to \$60,000, based on experience.
- Retirement and life insurance benefits included.
- Eligibility for bonuses and incentives for achieving membership goals.

The Director of Membership Development and Recruitment will report to the FASC President & CEO.

Send resume and cover letter via mail or email to:
Forestry Association of South Carolina, Attention: Cam Crawford, President & CEO
4901 Broad River Road, Columbia, South Carolina 29212
ccrawford@scforestry.org

Resumes and cover letters for this position will be accepted from January 22 - February 23, 2024.